FINANCIAL ADVISOR

FA

CLASSIFIED PRINT SPECIFICATIONS

Media: E-mail (maximum file size 5 MB), CD/DVD Rom or FTP
Please label CDs/e-mail with name of advertiser and issue date

■ **Preferred format: PDF**

- Files should be 100% complete with all hi-resolution images and fonts embedded.

- Color files must be CMYK format. Spot colors will be converted to process unless indicated otherwise.

- PDF documents must contain Type 1 postscript fonts. Truetype and Multiple Master fonts are not supported.

- Page files should be built to the trim size with the bleed area extending ⅛" beyond the trim. Keep all text and images within the live area (¼" in from trim).

- Images should be TIFF or EPS format in CMYK or Grayscale. Do not embed ICC profile with images. Total ink density should not exceed 300%.

- Offset printer's marks at 12 points from trim so they do not appear within the print or bleed area.

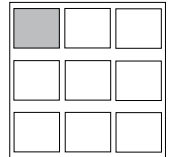■ **Proofs:** All color ads must include a SWOP standard color proof.

FTP Site:

www.fa-mag.com
Click on "FTP Site" at the bottom on the page
User Name: ads_fa
Password: fauploads

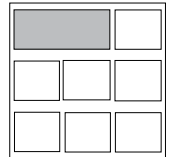**Once files are uploaded, please e-mail Aimee Melli with the file name and issue date.**

For Questions Regarding Ad Specs:

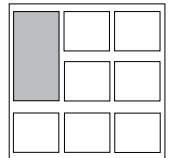**Contact Aimee Melli at aimee@fa-mag.com**
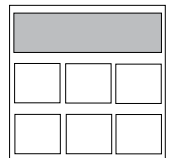**732-450-8866, ext. 15**
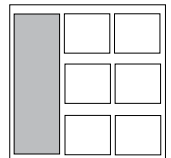
One Column
2¼" x 2½"

Two Column
4¾" x 2½"
Horizontal

Two Column
2¼" x 5⁹⁄₁₆"
Vertical

Three Column
7⅜" x 2½"
Horizontal

Three Column
2¼" x 8¹¹⁄₁₆"
Vertical

Four Column
4¾" x 5⁹⁄₁₆"
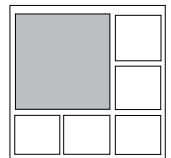
Six Column
7⅜" x 5⁹⁄₁₆"
Horizontal
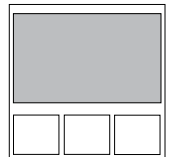
Six Column
4¾" x 8¹¹⁄₁₆"
Vertical

Nine Column
7⅜" x 8¹¹⁄₁₆"